HOTELES

NH HOTELES
Santa Engracia. 120, 28003 Madrid
T: +34 91 396 05 06 - F: +34 91 451 97 95
www.nh-hotels.com - investor.relations@nh-hotels.com

Madrid, 15th November 2011

9M 2011 SALES AND RESULTS

Highlights

- EBITDA increased by +24.9% to €127.7 million (+20.6% considering hotel activity). We highlight the fact that 85% of EBITDA for the first nine months was generated in Benelux, Central Europe and Latin America and only 15% in Spain and Italy. It is worthwhile to stress that due to the seasonality of the business close to 75% of the EBITDA is generated in the second and fourth quarter.
- Revenue increased by +7.7% to €1,056.4 million (+7.6% considering hotel activity).
- LFL conversion ratios reached 73% to GOP and 55% to EBITDA (compared to 54% and 44% for the
 first half) improving thus the operating efficiency
- During the month of August and in accordance to the original calendar of maturities of the syndicated loan, 97.5 €million debt was repaid.
- In the month of October NH Hoteles announced the sale of the 67% stake on the company owner of
 Hotel Lotti for €71 million. The transaction thus reaches a total volume of €106 million, representing a
 capital gain of €11.5 million. With this additional sale, asset sales accomplished since 2009 total €345
 million, 15% above the €300 million target initially announced by the company.
- Strategic Agreement with HNA Group: the €330 million capital increase (61.7 million shares at €5.35 per share) provides HNA a 20.0% stake. The new execution deadline will be December the 15th. Guarantees have been reinforced by increasing the commitment to \$25 million. The strategic agreement has three important implications: the reinforcement of the financial structure, the entry (without investment) in one of the hotel markets with greater growth and the cross selling opportunities that arise when becoming the reference hotel chain for HNA travelers.
- The opening of the first management hotel in China to be operated under the NH brand is expected for the beginning of 2012. The 210-rooms hotel will be located in the city of Chongqing, with a population of 30 million people.

Consolidated Results

CONSOLI DATE RESULST AS OF SEPTEMBER 30th 2011 VS 2010											
(€ million)	9M 2011	9M 2010	DI FF.11/10	% DIFF							
REVENUE	1,056.4	980.5	75.9	7.7%							
OPERATING EXPENSES	709.7	676.6	33.1	4.9%							
GOP	346.8	303.9	42.8	14.1%							
EBITDA	127.7	102.2	25.5	24.9%							

RevPar

From January the 1st 2011 the company has changed the reporting methodology of the different business units as follows:

 Business units "Germany" and "Central and Eastern Europe" have merged into one single unit which will be called "Central Europe". The merger is due to the relative small size of "Central and Eastern Europe" and management synergies.



The business unit "Resorts Europe" will no longer be reported separately due to its size (it consolidates an
insignificant number) of hotels. These hotels are reported again within their corresponding geographic
business unit.

During the first months of 2011 LFL RevPar rose by +6.9%, as a result of +4.4% increase in occupancy and +2.3% increase in ADR.

- B.U. Spain: Spain reported the best quarter of the year so far, with a LFL RevPar growth for Q3 of +8.4% compared to +4.6% in Q1 and +2.7% in H1. It is worth mentioning that it is the first quarter showing a positive evolution in average rates (+1.6% ADR). The good performance of Madrid is partly explained by the visit of the Pope in August.
- B.U. Italy: The recovery of demand continues thanks to the corporate client, enabling a growth in LFL RevPar of +7.2%. The refurbishment of two important hotels in Rome and Milan negatively affect consolidated ratios.
- B.U. Benelux: Benelux registered in the third quarter a more moderate increase in RevPar compared to
 the first semester. This is fully explained by the performance of Amsterdam, that had a difficult comparable
 base for the month of August (in 2010 "Sail" was celebrated, an important event that takes place every 5
 years). Secondary cities in Holland continue experiencing a slower recovery. We also highlight the good
 performance in the main cities of Belgium, where prices grew more than 10%.
- B.U. Central Europe: The Business Unit continues showing a solid growth with excellent results, reaching
 a LFL RevPar growth in the first 9 months of +6.7%. The lower increase in RevPar compared to the first
 semester is mainly explained by the market performance in Düsseldorf, where a number of extraordinary
 events were celebrated in September 2010 ("Glastec" convention) negatively affecting the comparison with
 2011.
- B.U. Latin Americas: Latin American markets maintained the growth registered in the first six months
 considering constant exchange rates. However, exchange rates were less favourable compared to the first
 semester (especially regarding the US\$/€ evolution), slightly moderating the increase in euros.

NH HOTELES KPI UP TO SEPTEMBER 2011											
	AVERAG	E ROOMS	000	CUPANCY	%		ADR		REVPAR		
	2,011	2,010	2,011	2,010	% Var	2,011	2,010	% Var	2,011	2,010	% Var
Spain & Portugal "like for like"	11,920	11,921	65.93%	62.35%	5.74%	69.56	70.26	-1.00%	45.86	43.81	4.689
B.U. SPAIN	13,620	12,967	64.43%	61.24%	5.22%	70.45	71.17	-1.02%	45.39	43.59	4.149
Italy "like for like"	6,664	6,663	64.51%	61.68%	4.59%	90.70	88.46	2.53%	58.51	54.56	7.249
B.U. ITALY	7,688	7,698	61.97%	61.21%	1.24%	92.36	90.00	2.63%	57.24	55.09	3.909
Benelux "like for like"	8,221	8,221	65.76%	64.98%	1.20%	90.21	84.27	7.05%	59.32	54.76	8.339
B.U. BENELUX	9,089	9,206	66.75%	66.00%	1.15%	96.72	89.74	7.78%	64.57	59.22	9.029
Central Europe "like for like"	11,973	11,972	66.01%	62.98%	4.81%	73.32	72.05	1.75%	48.40	45.38	6.659
B.U. CENTRAL EUROPE	12,883	12,451	65.20%	62.09%	5.01%	73.45	72.08	1.90%	47.89	44.76	7.009
Total Europe "like for like"	38,778	38,777	65.68%	62.99%	4.26%	78.68	76.94	2.26%	51.67	48.46	6.629
TOTAL EUROPE CONSOLIDATED	43,281	42,323	64.71%	62.52%	3.51%	80.77	79.05	2.17%	52.27	49.43	5.75%
Latin America "like for like"	3,124	3,124	66.03%	62.20%	6.16%	70.91	68.37	3.72%	46.82	42.53	10.119
LATIN AMERICA CONSOLIDATED	3,394	3,318	64.13%	61.53%	4.22%	69.77	68.08	2.49%	44.74	41.89	6.819
NH HOTELES "like for like"	41,902	41,901	65.70%	62.93%	4.40%	78.10	76.31	2.34%	51.31	48.02	6.859
TOTAL CONSOLIDATED	46,675	45,641	64.67%	62.45%	3.56%	79.98	78.27	2.18%	51.72	48.88	5.829



Results

LFL hotel revenues in the first nine months of 2011 increased €40.3M (+4.7%) while operating expenses increased +1.8%.

This improvement in sales resulted in an increase in GOP of €29.6 M, reaching a sales conversion ratio of 73%, improving the results published during the year (Q1: 56% and H1: 54%).

All Business Units except for Spain and Portugal have reached a conversion ratio to GOP above 70%, obtaining an improvement in efficiency (reporting higher sales with modest increase in costs).

At EBITDA level, the sales conversion ratio was 55%, greater than in previous quarters (Q1: 35%; H1: 44%).

CLOSING AS OF SEPTEMBER 30t	h 2011 VS 20	10 HOTEL AC	TIVITY	
(€ million)	9M 2011	9M 2010	DIFF.11/10	% DIFF
SPAIN	236.40	232.20	4.20	1.8%
ITALY	152.47	143.65	8.81	6.1%
BENELUX	212.92	200.86	12.06	6.0%
CENTRAL EUROPE	236.43	224.98	11.45	5.1%
AMERICA				
	55.76	51.94	3.82	7.3%
REVENUE LIKE FOR LIKE HOTELS OPENINGS, CLOSINGS, REFURBISHMENTS & OTHER 11/10	893.98 112.17	853.65 94.35	40.33 17.82	4.7% 18.9%
TOTAL RECURRING REVENUE	1,006.15	948.00	58.15	6.13%
RELEVANT NON-RECURRING REVENUE	38.69	22.98	15.71	68.36%
TOTAL REVENUE	1,044.84	970.98	73.86	7.6%
SPAIN	160.53	157.94	2.59	1.6%
ITALY	108.90	107.68	1.22	1.1%
BENELUX	137.61	134.84	2.77	2.1%
CENTRAL EUROPE	150.60	147.58	3.02	2.0%
AMERICA	37.89	36.79	1.10	3.0%
OPEX LIKE FOR LIKE HOTELS	595.54	584.84	10.70	1.8%
OPENINGS, CLOSINGS, REFURBISHMENTS & OTHER 11/10	81.74	66.62	15.12	22.7%
TOTAL RECURRING OPEX	677.28	651.46	25.82	3.96%
RELEVANT NON - RECURRING OPEX	23.08	13.35	9.73	72.89%
TOTAL OPERATING EXPENSES	700.36	664.81	35.55	5.3%
SPAIN	75.87	74.26	1.61	2.2%
ITALY	43.56	35.97	7.59	21.1%
BENELUX	75.31	66.02	9.29	14.1%
CENTRAL EUROPE	85.83	77.40	8.43	10.9%
AMERICA	17.87	15.15	2.72	17.9%
GOP LIKE FOR LIKE HOTELS	298.44	268.80	29.64	11.0%
OPENINGS, CLOSINGS, REFURBISHMENTS & OTHER 11/10	30.43	27.74	2.69	9.7%
TOTAL RECURRING GOP	328.87	296.54	32.33	10.90%
RELEVANT NON - RECURRING GOP	15.61	9.63	5.98	62.09%
TOTAL GOP	344.48	306.17	38.31	12.5%
LEASES&PT LIKE FOR LIKE HOTELS OPENINGS, CLOSINGS, REFURBISHMENTS & OTHER 11/10	197.16 21.07	189.59 11.92	7.58 9.14	4.0% 76.7%
TOTAL LEASES & PROPERTY TAXES	218.23	201.51	16.72	8.3%
SPAIN	11.49	12.00	-0.52	-4.3%
TALY	15.11	9.49	5.62	59.2%
BENELUX	46.12	37.52	8.60	22.9%
CENTRAL EUROPE	14.02	8.53	5.48	64.2%
AMERICA	14.54	11.67	2.87	24.6%
EBITDA LIKE FOR LIKE HOTELS	101.28	79.22	22.06	27.8%
OPENINGS, CLOSINGS, REFURBISHMENTS & OTHER 11/10	9.36	15.81	-6.45	-40.8%
TOTAL RECURRING EBITDA	110.64	95.03	15.61	16.43%
EBITDA NON RECURRING	15.61	9.63	5.98	62.09%
TOTAL EBITDA	126.25	104.66	21.59	20.6%



INVESTOR RELATIONS DEPARTMENT

			1		
NH HOTELES, S.A. P&L A	CCOUNT AS OF	SEPTEMBE	R 30th 2011		
(€ million)	9M 20)11	9M 20)10	2011/2010
Hotel Revenues Real estate sales and other Non-recurring Revenues	1,006.2 11.6 38.7	95% 1% 4%	948.0 9.5 23.1	97% 1% 2%	6.1% 22.3% 67.7%
TOTAL REVENUES	1,056.4	100%	980.5	100%	7.7%
Real estate cost of sales Staff Cost Operating expenses Other Non-recurring expenses	1.2 365.8 319.7 23.1	0% 35% 30% 2%	1.9 357.1 304.2 13.4	0% 36% 31% 1%	(38.1%) 2.4% 5.1% 71.9%
GROSS OPERATING PROFIT	346.8	33%	303.9	31%	14.1%
Lease payments and property taxes	219.1	21%	201.7	21%	8.6%
EBITDA	127.7	12 %	102.2	10%	24.9%
I mpairment Depreciation	8.1 89.1	1% 8%	9.0 91.8	1% 9%	(10.0%) (3.0%)
EBIT	30.5	3%	1.4	0%	2156.3%
Market value derivatives Interest expense Exchange rate difference Income from minority equity interests	1.3 34.9 0.0 3.5	0% 3% 0% 0%	1.2 28.7 24.2 0.5	0% 3% 2% 0%	14.8% 21.3% (100.0%) 618.4%
EBT	(9.2)	(1%)	(53.2)	(5%)	82.7%
Corporate income tax	(6.6)	(1%)	3.2	0%	(307.5%)
NET I NCOME before minorities	(2.6)	(0%)	(56.4)	(6%)	95.4%
Minority interests	(4.0)	(0%)	(11.2)	(1%)	(63.9%)
NET I NCOME	1.4	0%	(45.2)	(5%)	103.1%

Financial performance and other key events

- **Non recurring activity:** includes at EBITDA level €39M capital gains derived from the ARTOS transaction and €23.1M non-recurring expenses mostly explained by redundancy payments as a result of staff restructuring. Non-recurring results are applied to enhance the efficiency of the company.
- Regarding recurring activity and analyzing quarter by quarter, the weaker pace of revenues (+7,9% Q1; +7,2% Q2 and +4,0% en Q3) is partially due to a tougher comparability, but at the same time is offset by cero cost growth in Q3, which results in a conversion ratio to GOP in the last quarter of 100%
- Leases: increase in lease costs as a consequence of new openings and the end of certain rent reductions that applied in 2010.
- Net Debt: net debt reduction down to €1,067.9M as of 30th of September 2011 from €1,080.0M as of 30th
 of June 2011 due to a slightly better working capital position. The sale of the hotel Lotti will be included in
 the last quarter of the year, which will contribute to reduce leverage ratios substantially.
- Impairment: the company has decided to increase the provision up to €8.1 (from €4.4M as of June) in relation to some residential and resorts assets in the south of Spain.
- Market value derivatives: Firstly, it comprises the increase in the Equity Swap provision (€3.4M) hedging the Stock Option Plan approved in 2007, that given the negative share price evolution from the end of 2010 (€3.40) to the end of Q3 2011 (€3.14) has had a negative impact. The provision is revertible as long as the share price recovers, up to the maturity of the Plan in 2013, and does not imply any cash out for the company; and secondly, it incorporates the positive effect of the market value on the interest rate derivatives of the group.
- Financial expenses: the increase in financial expenses is basically explained by the cost of the waiver
 obtained in 2010, higher interest rates, and increasing spreads in new credit lines.

- Minority interests: it basically shows the losses attributable to NH Hoteles' partner in the Italian business unit, mitigated by a better performance in 9M.
- The organizational structure has been changed to reinforce the Sales & Marketing area, creating a new unit of Strategy and Commercial Development and incorporating two new people with a proven international expertise in the sector.
- As part of the plan to make the company more efficient, Sotogrande is now more integrated within the group, avoiding double functions between both companies.

Real Estate Activity

- Real estate activity generated sales of €11.60M, compared to €9.56M in the same period of last year.
 - o During the first nine months of the year, deeds for 2 housing units have been obtained totaling €0.67M vs. 6 housing units for a total of €2.28M in 2010. Also, deeds for 7 plots of land totalling €2.57M have been obtained vs no sale of plots in 2010.
- EBITDA amounted to €1.42M, vs. €-2.46M in the same period of last year. This improvement in EBITDA is explained by a higher margin of the sale of plots and memberships of La Reserva Golf Club. The activity's Net Loss was €-4.76M, vs. €-11.00M of last year. The improvement in net result is explained by minor impairment provisions registered in 9M 2011 (€-5.10M) compared to the same period of last year (€-9.00M).
- As of September 30th 2011, Sotogrande had committed sales not yet accounted for on the books for a total
 of €6.67M (€3.90M attributable to the Ribera del Marlin development and the rest corresponding to plots of
 land and the docks in La Marina).

New Agreements and Openings

From January 1st 2011 until September 30th 2011, NH signed 2 management contracts with 130 rooms:

- 1 existing hotel with 74 rooms in Castellar de la Frontera, Cadiz, Spain.
- 1 hotel in Teruel, Spain, with 56 rooms and expected opening in 2013.

New Hotel Agreements from January 1st to September 30th 2011

City	Contract	# Rooms	Opening
Cadiz, Spain	Management	74	2011
Teruel, Spain	Management	56	2013
		130	

New Openings

During the first 9 months of 2011, six new hotels with 816 rooms and one hotel extension with 124 rooms were opened.

New Hotel Openings from January 1st to September 30th 2011

Hotels	City	Contract	# Rooms
NH Lingotto	Turin, Italy	Management	240
NH Lingotto Tech	Turin, Italy	Management	140
NH Ribera del Manzanares	s Madrid, Spain Lease		224
Hesperia WTC Valencia (ext.)	Valencia, Venezuela	Management	124
NH Castellar	Cadiz, Spain	Management	74
NH Algeciras Suites	Algeciras, Spain	Management	73
NH Frankfurt Messe	Frankfurt, Germany	Lease	65
Total New Openings			940

|Total New Openings 940

In the month of January we highlighted the opening of two management hotels that were signed at the end of last year in Turin with 240 and 140 rooms respectively and the opening in Madrid of the NH Ribera del Manzanares hotel with 224 rooms.

The Hesperia WTC Valencia hotel, which opened in the last quarter of 2010 with 32 rooms, has added 48 additional rooms in January and 76 additional rooms in September (the hotel will have a total of 323 rooms).

An existing hotel has been added to the portfolio in Castellar de la Frontera, Cadiz, with 74 rooms.

In the month of May the second hotel opened its doors in Algeciras and finally in June we opened a hotel in Frankfurt (under a variable lease formula).

Asset Management

Sale of non strategic assets

On February 2011 NH Hoteles announced the sale of a 33% stake in Lotti hotel in Paris for €35 million and on March 2011 the closing of the ARTOS transaction (NH Hoteles executed the call options over 10 out of 30 hotels and simultaneously sold 5 of them under a "sale&lease-back" agreement). After the deal, such leased hotels have a variable rent structure with a minimum guaranteed, being the rent level similar to the previous contract.

On October 2011 NH Hoteles announced the sale of a 67% stake in Lotti hotel in Paris for €71 million. With this additional sale, the asset sales since 2009 total EUR345m, 15% above the EUR300m target initially announced by the company.

Hotels that left the Group since January 1st 2011

Hotels	City		# Rooms
Hesperia Centurion	Cambrils, Spain	Management	211
Hesperia Chalet del Golf	Gerona, Spain Management		33
NH Capo dei Greci	Sicilia, Italy	Management	200
NH Gottigen	Gottingen, Germany	Leased	114
Total Exits			558

The NH Venus Sea Garden hotel in Siracusa, Sicily (Italy) has changed from being a lease to become a franchise contract.

A project in Rome (lease contract with 182 rooms) was also cancelled.

Since August, the hotel NH Gottingen, with negative EBITDA, does not belong to the NH Group.

Customer Satisfaction

The customer survey (score from 0 to 10) measures different categories of the client satisfaction: reservations, check in, room & bathroom cleanness, common area cleanness, room equipment, room maintenance, breakfast, check out, room service and hotel staff. As shown in the table below, the number of surveys received has increased by 55% while the overall rating decrease slightly compared to the previous period of last year.

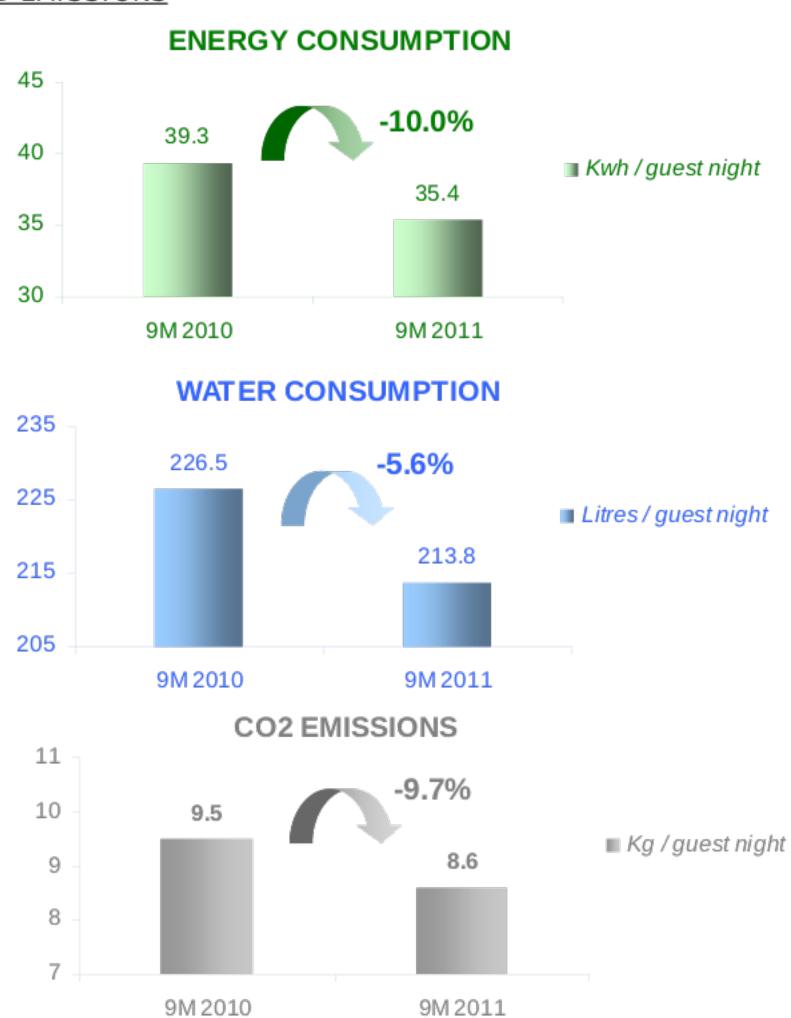
	9M 2011	9M 2010
Submitted Surveys	164,616	106,011
Total score NH Hoteles	8.1	8.2

Environmental Metrics

HOTELES

The Environmental Plan of NH Hoteles launched in 2009, which includes energy efficiency, eco-design and waste management as priorities, will lead the Company to reduce 20% its CO2 emissions, waste production and consumption of water and energy.

*CONSUMPTIONS AND EMISSIONS



^{*}Comparable urban hotels

Ratios of consumption and emissions per guest and night showed a significant decrease as a result of saving initiatives implemented during 2009 and 2010. Energy consumption was reduced by 10% and water consumption by 5.6% compared to last year.

HOTELES

NH HOTELES Santa Engracia. 120, 28003 Madrid T: +34 91 396 05 06 - F: +34 91 451 97 95 www.nh-hotels.com - investor.relations@nh-hotels.com

HOTELS ON OPERATION BY COUNTRIES AS OF SEPTEMBER 30TH 2011

		ТО	TAI		LEACED		OWNED MANAGED				FRANCHISE		
BUSINESS UNIT	COUNTRY	10	TAL	Call !	LEASED	!	OW	!	MAN	AGED	FKAI	CHISE	
BOSTINESS ONLY	COUNTRI	Hotels	Rooms	Call Option	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms	
B.U. SPAIN	SPAIN	176	21,103	3	96	10,989	15	2,219	65	7,895	-	-	
B.U. SPAIN	PORTUGAL	2	165	-	2	165	-	-	-	-	-	-	
B.U. SPAIN	ANDORRA	1	60	-	-	-	-	-	1	60	-	-	
B.U. ITALY	ITALY	54	8,456	1	32	5,289	16	2,449	5	659	1	59	
B.U. BENELUX	HOLLAND	35	6,509	4	16	2,441	18	3,988	1	80	-	-	
B.U. BENELUX	BELGIUM	11	1,632	-	2	434	9	1,198	-	-	-	-	
B.U. BENELUX	FRANCE	3	556	-	2	397	1	159	-	-	-	-	
B.U. BENELUX	ENGLAND	3	533	-	1	121	-	-	2	412	-	-	
B.U. BENELUX	SOUTH AFRICA	2	242	-	1	198	1	44	-	-	-	-	
B.U. BENELUX	LUXEMBOURG	1	148	1	1	148	-	-	-	-	-	-	
B.U. CENTRAL EUROPE	GERMANY	60	10,655	10	55	9,651	5	1,004	-	-	-	-	
B.U. CENTRAL EUROPE	AUSTRIA	6	1,183	1	6	1,183	-	-	-	-	-	-	
B.U. CENTRAL EUROPE	SWITZERLAND	5	632	-	4	510	1	122	-	-	-	-	
B.U. CENTRAL EUROPE	CZECH REPUBLIC	2	271	-	1	134	-	-	1	137	-	-	
B.U. CENTRAL EUROPE	ROMANIA	2	161	-	1	83	-	-	1	78	-	-	
B.U. CENTRAL EUROPE	HUNGARY	1	160	-	1	160	-	-	-	-	-	-	
B.U. CENTRAL EUROPE	POLAND	1	93	-	-	-	-	-	1	93	-	-	
B.U. LAS AMERICAS	MEXICO	13	2,040	-	5	689	4	681	4	670	-	-	
B.U. LAS AMERICAS	ARGENTINA	13	1,909	-	-	-	11	1,524	2	385	-	-	
B.U. LAS AMERICAS	DOMINICAN REPUBLIC	2	1,015	-	-	-	-	-	2	1,015	-	-	
B.U. LAS AMERICAS	VENEZUELA	3	1,048	-	-	-	-	-	3	1,048	-	-	
B.U. LAS AMERICAS	UNITED STATES	1	242	-	-	-	1	242	-	-	-	-	
B.U. LAS AMERICAS	URUGUAY	1	136	-	-	-	1	136	-	-	-	-	
B.U. LAS AMERICAS	CHILE	1	122	-	-	-	1	122	-	-	-	-	
OPEN HOTELS		399	59,071	20	226	32,592	84	13,888	88	12,532	1	59	

NH HOTELES AGREED PROJECTS AS OF SEPTEMBER 30TH 2011

After different negotiations and cancellation of various agreed projects, the current number of rooms and hotels to be opened is as follows.

		TO	TAL		LEASED		OWNED		MAN	AGED
		Hotels	Rooms	Call Option	Hotels	Rooms	Hotels	Rooms	Hotels	Rooms
B.U SPAIN	SPAIN	9	774	-	5	432	-	-	4	342
B.U ITALY	ITALY	5	760	-	3	515	-	-	2	245
B.U CENTRAL EUROPE	HUNGARY	3	244	-	2	192	-	-	1	52
B.U CENTRAL EUROPE	CZECH REPUBLIC	1	236	-	1	236	-	-	-	-
B.U THE AMERICAS	VENEZUELA	-	167	-	-	-	-	-	-	167
B.U THE AMERICAS	PANAMA	1	180	-	-	-	1	180	-	-
B.U THE AMERICAS	COLOMBIA	1	140	-	-	-	1	140	-	-
B.U THE AMERICAS	ARGENTINA	-	100	-	-	-	-	-	-	100
	-	•								
TOTAL PROJECTS		20	2,601	-	11	1,375	2	320	7	906

Committed CAPEX corresponding to the abovementioned projects per year of execution:

	2011	2012	2013	2014
Expected Investment (€ million)	7.8	8.2	4.7	0.8